### PRIVACY POLICY

### Introduction

Shipdesk recognizes that its customers, visitors, users, and others (known collectively or individually as "Users") who use www.Shipdesk (the "Website") value their privacy. This Privacy Policy applies to all of the products, services, and Websites offered by Shipdesk, and details important information regarding the use and disclosure of User information collected on the Website.

- Your use of the Website and any personal information you provide on the Website remains subject to the terms of this Privacy Policy and the Shipdesk Terms & Conditions.
- Shipdesk Privacy Policy applies only to Websites and services that are owned and operated by Shipdesk. While other Websites may be displayed as links from within Shipdesk, those sites are owned and operated by others, and they may have different privacy policies. When linking from Shipdesk to other websites, if you have privacy concerns, we urge you to review the privacy policies of those sites.
- We may use third-party advertising companies to serve or track ads on our website and other websites. These companies may use information (not including your name, address, email address or telephone number) about your visits to this and other websites in order to measure advertising effectiveness and to provide advertisements about goods and services that may be of interest to you.

### **Information Collection**

- If you browse through this site without providing us with any personal information, we will gather and store some information about your visit, such as IP address, type of browser and operating system used, date and time you access our site, pages you visit, and if you linked to our website from another website, the address of that website. This information will not identify you personally and will not be linked back to you.
- We collect personally identifiable information (email address, name, phone number, etc.) from you when you set up a free account with Shipdesk .com. While you can browse some sections of our site without being a registered member, certain activities do require registration.
- We do use your contact information to send you offers.

# **Use and Sharing of Information**

- At no time will we sell your personally-identifiable data without your permission unless set forth in this Privacy Policy. The information we receive about you or from you may be used by us or shared by us with our corporate affiliates, dealers, agents, vendors and other third parties to help process your request; to comply with any law, regulation, audit or court order; to help improve our website or the products or services we offer; for research; to better understand our customers' needs; to develop new offerings; and to alert you to new products and services (of us or our business associates) in which you may be interested. We may also combine information you provide us with information about you that is available to us internally or from other sources in order to better serve you.
- We do not share, sell, trade or rent your personal information to third parties for unknown reasons

### **Cookies and Web Beacons**

- A cookie is a small file placed on the hard drive of your computer. Most websites use cookies. We use cookies to track your use of the Website and the Shipdesk .com Services, provide you with a more personalized user experience, and to allow you to login and begin use of the Shipdesk .com Services automatically when you visit the Website.
- A web beacon is an often-transparent graphic image, usually no larger than a 1x1 pixel that is placed on a web page or in an e-mail that is used to monitor the behaviour of the user visiting the Website or receiving the e-mail.
- Cookies and web beacons used by Shipdesk .com and our online partners are not linked to Personal Information. This Privacy Policy covers the use of cookies and web beacons by Shipdesk .com and our online partners only and does not cover the use of cookies or web beacons by any other third party or advertiser.

# **Confidentiality and Security**

- We follow generally accepted industry standards to protect the personally identifiable information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.
- If you have any questions about security on our Website, you can send us an email at support@Shipdesk.com.

- We limit access to Personal Information about you to employees who we believe reasonably need to come into contact with Personal Information to provide products or services to you or in order to do their jobs.
- The security of your personal information is important to us. When you enter sensitive information (such as a credit card number) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL).

# Your Ability to Edit and Delete Your Account Information

• If your personally identifiable information changes, or if you no longer desire to maintain an account on Shipdesk, you may correct, update, amend, delete/remove or deactivate it by emailing our customer support at support@Shipdesk.com. We will respond to your request to access within 3 days.

# **Changes to Privacy Policy**

• We may make changes to the Privacy Policy from time to time. We will notify you of any material changes by sending you an email, posting a notice on the home page of the Website, or posting a notice in your account when you first login after we have made changes. If you receive notification of a change in our Privacy Policy, you must review the new Privacy Policy carefully to make sure you understand our practices and procedures. You may not be able to receive notices from us if your cookies are not set to accept and/or are disabled.

### **Effective Date**

This Privacy Policy was last modified 5th Feb, 2015

### **Contact Information**

If you have any questions or comments about this Privacy Policy, you can contact us at:

## **Privacy Policy**

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